

BAYSIDE



CRICKET CLUB

SPONSORSHIP PARTNERSHIP PROGRAM 2024/25





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Why do we exist?

To provide all members of the Bayside community an opportunity to participate in our sport in a safe, competitive, and friendly environment that also provides social opportunities for family and friends.

For whose benefit?

Members, Family, Friends and the local community.

What benefit do our members expect?

A reliable opportunity to play cricket in a safe, competitive, and friendly environment that:

- Is at a well organised and inclusive club.
- Provides fit for purpose playing and practice facilities (including good turf wickets).
- Provides excellent coaching and skill development for players of all ages.
- Has a cohesive and strong culture.
- Provides opportunities to socialise.
- Provides quality volunteering opportunities.
- Is perceived as good value.





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About the Bayside Cricket Club

- Bayside Cricket Club is a formed club following the successful merger of the Moorabbin Park and Highett Cricket Club's, run by volunteers and is not for profit.
- Highett Cricket Club est. 1887 has been providing sporting opportunities to the local region for the previous 133 years at the Turner rd. facility on the south side of Nepean Hwy.
- The Moorabbin Park Cricket Club est. 1933 has been providing sporting opportunities to the local region for the previous 87 years at the Dane rd. facility on the North side of Nepean Hwy.
- The ultimate aim of the merger was to share resources to provide the best possible sporting experience to our target region between South Rd Moorabbin and Centre Dandenong Rd Cheltenham along the Nepean Hwy North and South.





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WHAT IS THE FUNDING FOR?

- The funding will assist with managing the continued strong growth of the junior & senior teams at our club, with improved coaching, facilities & equipment from the local area. Our aim is to be the club of choice for cricketers in the local area by continuing to improve the offering we provide.





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AVAILABLE PACKAGES MAJOR SPONSOR \$3500

- Logo on back of playing shirts.
- Prime position on club website of company logo with links to the company website.
- Monthly post on Club Facebook page and Instagram promoting company with content at your discretion.
- Weekly team selection naming rights sponsor.
- Weekly results & player of the round naming rights sponsor.
- Boundary banner at Turner Rd.
- Free tickets to all club functions, including reverse draw.
- 1 email to all members promoting signing of new Major Sponsor and inclusion of any links/details company would like.
- Free framed club shirt with company name displayed in player's name section.





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AVAILABLE PACKAGES

MAIN SUPPORTING SPONSOR \$2500

- Logo on players shirts.
- Boundary banner at Turner Rd on all game days.
- Social media presence with sponsored social media posts throughout the season.
- Advertising on scoreboard at Turner Rd during finals.
- Headline sponsor for 2 social functions during the season
- Email ad to club member lists.
- Free tickets to all club functions, including reverse draw.
- Company logo on club website with link to company website.
- Ladder results naming rights sponsor.





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AVAILABLE PACKAGES CLUB SPONSOR \$1500

- Boundary banner at Turner Rd on all game days.
- Social media presence with sponsored social media posts throughout the season.
- Free tickets to all club functions, including reverse draw.
- Company logo on club website with link to company website.
- Ladder results naming rights sponsor.





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AVAILABLE PACKAGES ASSOCIATE SPONSOR \$500

- Social media presence with sponsored social media posts throughout the season.
- Facebook & Instagram linked posts.
- Free tickets to club functions, including reverse draw.





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AVAILABLE PACKAGES FLEXI PACKAGE (Negotiable)

- Tailor made sponsorship to suit your business requirements.
- Goods and services to an agreed value strongly considered.
- Facebook & Instagram linked posts.
- Social media presence.
- No proposal not to be considered.





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AVAILABLE PACKAGES

Player Sponsor \$100

- Company logo attached to posts about your player with Facebook tag.
- Company logo attached to your player's profile photo in the clubrooms.

