



**BAYSIDE**



**CRICKET CLUB**

**CORPORATE  
PARTNERSHIP  
PROGRAM  
2022/23**

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# CORPORATE PARTNERSHIP PROGRAM 2022/23

## Why do we exist?

To provide all members of the Bayside community an opportunity to participate in our sport in a safe, competitive, and friendly environment that also provides social opportunities for family and friends.

## For whose benefit?

Members, Family, Friends and the local community.

## What benefit do our members expect?

A reliable opportunity to play cricket in a safe, competitive, and friendly environment that:

- Is at well organised inclusive club,
- That provides fit for purpose playing and practice facilities (including good turf wickets)
- That provides excellent coaching and skill development for players of all ages,
- Has a cohesive and strong culture,
- Provides opportunities to socialise
- Provides quality volunteering opportunities and
- That is perceived as good value







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## About the Bayside Cricket Club

- Bayside Cricket Club is a recently formed club following the successful merger of the Moorabbin Park and Highett Cricket Club's, run by volunteers and is not for profit.
- Highett Cricket Club est. 1887 has been providing sporting opportunities to the local region for the previous 133 years at the Turner rd. facility on the south side of Nepean Hwy.
- The Moorabbin Park Cricket Club est. 1933 has been providing sporting opportunities to the local region for the previous 87 years at the Dane rd. facility on the North side of Nepean Hwy.
- The ultimate aim of the merger was to share resources to provide the best possible sporting experience to our target region between South Rd Moorabbin and Centre Dandenong Rd Cheltenham along the Nepean Hwy North and South.





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## WHAT IS THE FUNDING FOR?

- The funding will assist with managing the continued strong growth of the junior teams at our club, with improved coaching, facilities and equipment for these juniors and their families from the local area. Our aim is to be the club of choice for junior cricketers in the local area by continuing to improve the offering we provide.
- We are planning and expecting to have 8 Junior teams again for the upcoming season and with this comes a requirement to provide additional equipment, coaching resources and a safe environment for these children to enjoy their cricket. We are also hoping to have our first girls sides in the junior part of club in the near future.
- The funding will also assist with the development of our new website and social media assets, which will assist provide improved exposure for our valued community partners.





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## AVAILABLE PACKAGES

### MAJOR SPONSOR \$3500 (Goods and Service to value strongly considered)

- Signage on both facilities, additional sign on main oval, shared pull up in main facility rooms
- Apparel and Uniform presence, main positioning
- Cricket Stump naming rights with business logo on stumps.
- Greatest Social Media presence
- Facebook, Twitter, Instagram linked posts
- 5 Tickets to all social functions, including \$5000 reverse draw
- First option on applicable service required by Bayside CC
- Naming rights sponsor of Junior Parent Helper of the year award
- Fully catered day at Bayside CC, food, drinks for up to 4 people
- Invitation to our sponsors networking day







# CORPORATE PARTNERSHIP PROGRAM 2022/23

## AVAILABLE PACKAGES

### 2ND TIER \$2000 (Goods and Service to value strongly considered)

- Ground Signage on both facilities, shared pull up in main facility rooms
- Apparel and Uniform presence
- Large Social Media presence
- Facebook, Twitter, Instagram linked posts
- Tickets to all social functions, including \$5000 reverse draw
- First option on applicable service required by Bayside CC
- Invitation to our sponsors networking day





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## AVAILABLE PACKAGES

3RD TIER \$1000 (Goods and Service to value strongly considered)

- Ground Signage on both facilities
- Social Media presence
- Facebook, Twitter, Instagram linked posts
- Tickets to all social functions, including \$5000 reverse draw
- First option on applicable service required by Bayside CC
- Weekly wrap naming rights sponsor
- Invitation to our sponsors networking day





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## AVAILABLE PACKAGES ASSOCIATE SPONSOR \$500

- Social Media presence
- Facebook, Twitter, Instagram linked posts
- Tickets to all social functions, including \$5000 reverse draw
- First option on applicable service required by Bayside CC
- Invitation to our sponsors networking day







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## AVAILABLE PACKAGES

### PLAYER SPONSOR TIER 1 \$1500

- Signage on ground displayed on game days
- Support an individual player and the club
- Photo of player displayed in clubrooms above sponsor's details.
- Free drink on first entry to clubrooms.
- Social media presence – sponsors page, club business directory
- Complimentary 1 ticket in reverse draw
- Offset in full your player's fees for season 2022/23
- Invitation to our sponsors networking day





# CORPORATE PARTNERSHIP PROGRAM 2022/23

## AVAILABLE PACKAGES PLAYER SPONSOR TIER 2 \$1000

- Support an individual player and the club
- Photo of player displayed in clubrooms above sponsor's details.
- Free drink on first entry to clubrooms.
- Social media presence – sponsors page, club business directory
- Complimentary 1 ticket in reverse draw
- Offset in full your player's fees for season 2022/23
- Invitation to our sponsors networking day





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## AVAILABLE PACKAGES FLEXI PACKAGE (Negotiable)

- Tailor made Sponsorship to suit your business requirements
- Goods and Services to an agreed value strongly considered
- Facebook, Twitter, Instagram linked posts
- Social Media Presence
- No proposal not to be considered
- Invitation to our sponsors networking day

